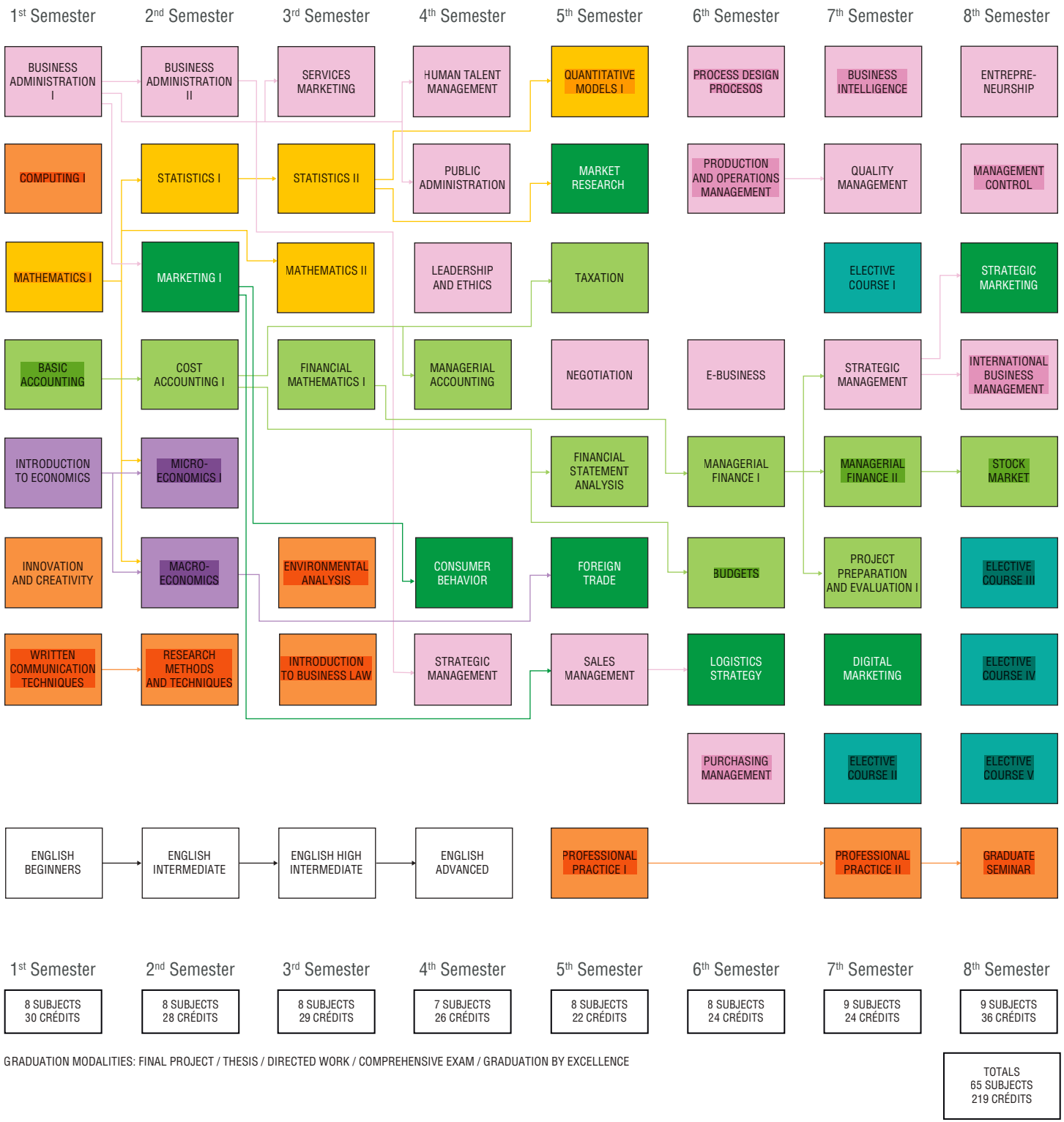


BUSINESS ADMINISTRATION





BUSINESS ADMINISTRATION

Faculty of Business Sciences and Law (FACED)

Duration: 8 semesters

UPB Differentiators:

- Focus on developing critical thinking, scientific reasoning, entrepreneurial spirit, and leadership.
- Advanced technological tools such as Refinity from London Stock Exchange Group and CAPITAL IQ for computing, simulation, and modeling.
- Managerial training that equips students with the practical and technical skills necessary for advanced financial analysis and informed decision-making, including investment, financing, and dividend distribution decisions in changing environments with multiple constraints.
- A broad network of contacts and alumni in managerial positions in financial institutions and the stock market.
- Parallel degree option with the University of London, offering an international degree with world-class education delivered at UPB.
- The program is available on all three campuses, facilitating student mobility within Bolivia's main cities.

Job opportunities:

Financial engineers have a wide range of opportunities in the labor market, highlighting the versatility and scope of their training to apply specialized knowledge in financial optimization across various organizational contexts. They can work in the following sectors:

- Financial institutions.
- Public sector institutions.
- Industrial, commercial, and service companies.

Professional profile:

Our program trains professionals in Financial Engineering with a solid and versatile profile, capable of:

- Identifying the strengths and weaknesses of an organization within the financial sector, both nationally and internationally.
- Developing effective financial strategies that guide organizational actions towards achieving objectives and generating value.
- Undertaking economic initiatives based on the knowledge acquired in the program, such as consulting firms, fund management companies, or credit rating agencies.
- Making sound investment and financing decisions that maximize a company's value.
- Engaging in academic teaching and research in areas such as Financial Analysis, Financial Engineering, Stock Market, Financial Systems, International Finance, and Artificial Intelligence applied to finance.

Specializations:

- Stock Market Management
- Comprehensive Financial Risk Management
- Banking and Finance Management
- Marketing and Strategy Management
- Business Management
- Cost Management