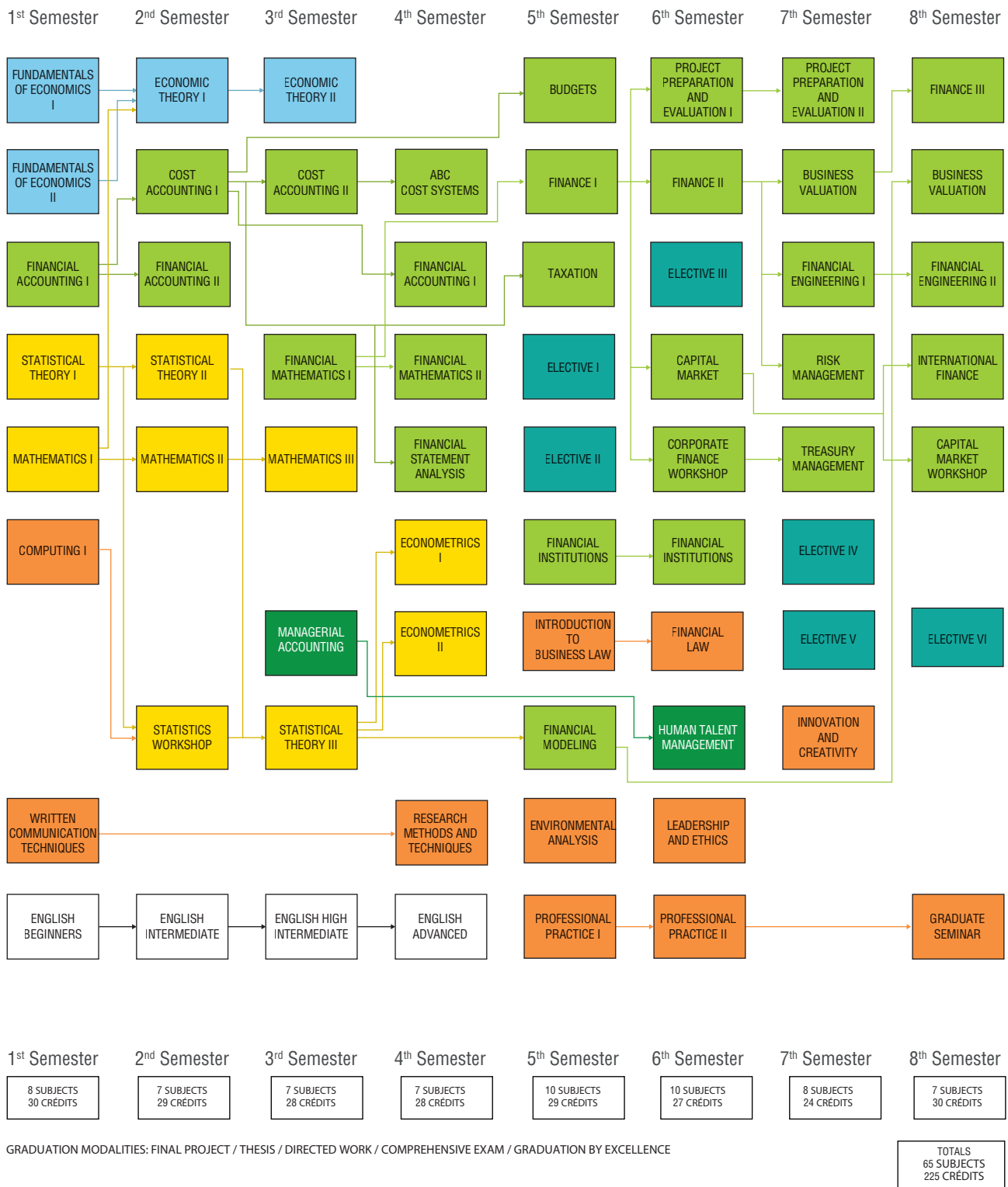


FINANCIAL ENGINEERING



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Faculty of Business Sciences and Law (FACED)
Duration: 8 semesters

UPB Differentiators:

- An academic offering updated to current trends and demands with a variety of subjects and content, including areas such as family businesses, entrepreneurship, and organizational innovation.
- From the first semester, decision-making skills are developed using business simulators and data science and artificial intelligence tools.
- Multidisciplinary teams composed of students and faculty focused on research and knowledge generation in various administrative fields.
- Faculty with extensive academic and business experience, committed to the proper training of students in both knowledge and personal values.
- Graduates who stand out in leadership and management positions in the labor market, both nationally and internationally.
- The program is available on all three campuses, facilitating student mobility within Bolivia's main cities.

Professional profile:

- Development of innovative and creative models for new ventures.
- Design and formulation of strategic, financial, and operational plans for national and international markets.
- Negotiation skills and conflict resolution for investment and expansion opportunities.
- Efficient business management, from family businesses to global enterprises.
- Application of data science and artificial intelligence tools in business management.

Specializations:

- International Business
- E-Business
- Marketing
- Human Resources
- Finance
- Innovation and Business Management
- Family Business Administration
- Public Management

Job opportunities:

- Private, public, and non-profit organizations.
- International and multilateral cooperation institutions.
- Personal entrepreneurship in micro and small enterprises (MYPE) and/or startups.