



Bolivia – Heart of South America

Titicaca Lake is the highest navigable lake in the world
“Salar de Uyuni” is the largest salt desert in the world

International Executive Program:

“An overview of the Business environment in the Andean region”

Objective

The program’s objective is to offer an overview of the business environment in the Andean region and strengthen management skills.

At the end of the program, the participant will receive an International Management certificate.

Offered to

Graduate students and alumni interested in the Latin American business environment.

Program Features

Duration: Two weeks of intensive training

Starting date: July 2018

Location: La Paz, Bolivia

Language: English

Program Structure

- Lectures and webinars
Political, economic, social, and financial business environment
- Outdoor workshops (Titicaca lake and Uyuni salt desert)
Communication, emotional intelligence, team work, coaching, and negotiation
- Visits to Bolivian companies
Meetings with Bolivian business managers and international organization representatives
- Business simulation game
Global business, Company game

Program Cost

Total cost US\$ 2500

Payment Includes

- Lectures and webinars
- Lodging, food and local transportation*
- Visits to Bolivian companies.
- Cultural visits to historical and tourist sites of La Paz
- Outdoor workshops at Lake Titicaca and Uyuni Salt desert
- Business simulation workshop

(*) International flights to La Paz are not included

Teaching staff

All teachers in this program are professionals with extensive experience in their fields, with the highest academic level.

- Manuel Olave, Ph.D. - University of California
- Keneth Hoadley, Ph.D. - D.B.A. Harvard University
- Francisco Mayorga, Ph.D. - Yale University
- Daniel Palacios, Ph.D. - Universitat Jaume I de Castellón
- Daniel Rottig, Ph.D. - Florida Atlantic University
- Alberto Ruibal, Ph.D. - Columbian Pacific University
- Pablo Zegarra, Ph.D. - Universidad Politécnica de Valencia
- Sergio Garcia Agreda, Ph.D. - Universidad Politécnica de Valencia

INFORMATION

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